



CAMP OCCOHANNOCK 2024 YEAR IN REVIEW



CAMP OCCOHANNOCK
on the bay

9403 CAMP LANE / BELLE HAVEN, VA 23306 / 757.442.7836 / WWW.OOTBAY.ORG



God is doing a new thing!

It's hard to express in words the many transformations that have occurred at Camp Occohannock in 2024! We've had everything from facility enhancements, programming additions, and the many testimonies of lives changed through the Spirit at OOTB.

Our programming has increased in quality for our campers and staff and we are noticing signs of growth coming in summer 2025. We are in a special place of growing and adopting a vision that will glorify God and impacting the world for generations to come.

This impact report is intended to tell you the story of what God has been up to. It gives you an opportunity to consider how you can participate in what is happening at Camp Occohannock. We thank you for the tremendous support of our camp families, volunteers, and donors. If you haven't had the opportunity to experience Camp OOTB we want to invite you into becoming part of the family.

Blessings & Peace,

CAMP OCCOHANNOCK STAFF

Reverend Joel Coleman: Camp Director

Nancy Lewis: Treasurer

Niki Coleman: Programming & Marketing

Rik Kellogg: Building & Grounds

OUR MISSION

THE MISSION OF CAMP OCCOHANNOCK ON THE BAY IS TO PROVIDE OPPORTUNITIES WHERE EVERYONE IS WELCOME, FAITH IS STRENGTHENED, AND LIVES ARE CHANGED.

AFFIRM & EXPAND
FAITH IN GOD

LEARN & GROW IN
CHRISTIAN
DISCIPLESHIP

GROW IN WISDOM
& SELF-AWARENESS

ESTABLISH LIFESTYLES
OF LOVING ONE
ANOTHER AND GOD'S
CREATION

DEVELOP SPIRITUAL
LEADERS WHO SERVE TO
ENHANCE THE
COMMON GOOD



I'm going to live differently by:
"thinking before acting and
speaking and bringing all the
glory to God"

-Middle School Camper

I'm going to live differently by:
"turning away from my
sins and praying"

-Middle School Camper



2024 BOARD OF DIRECTORS

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Douglas Wehner, Secretary
Nancy Lewis, Treasurer

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SUMMER CAMP

Our Summer Camp Program focuses on teaching campers faith, collaboration, friendship and more in a safe Christ-centered atmosphere. We serve overnight campers from grades 3-12 for 8 weeks in the summer! Summer 2024 had 430 campers!



YOUTH RETREATS

We host a Coastal Virginia Youth Retreat two times a year - one for Middle Schoolers and one for High Schoolers. It is open to any youth/youth group. We also host other youth retreats for private youth groups throughout the year.



SUMMER DAY CAMP

Our Summer Day Camp program continues to grow and evolve to meet the needs of local families. This program is filled with kids 4-9 years old and happens all 8 weeks of the summer. Campers learn songs, games, faith stories, lessons and more!



MISSIONS TEAMS

We host Missions Teams that do work at the camp and those that are doing missions work throughout the Eastern Shore. We have had missions teams from all over Virginia, West Virginia and even Pennsylvania.



GROUP RETREATS

Churches, College Groups, Adult Groups and more choose Camp OOTB for their retreat and get to create their own experience. We offer camp activities as they desire and allow for groups to feel safe, restful and enjoy these sacred grounds.



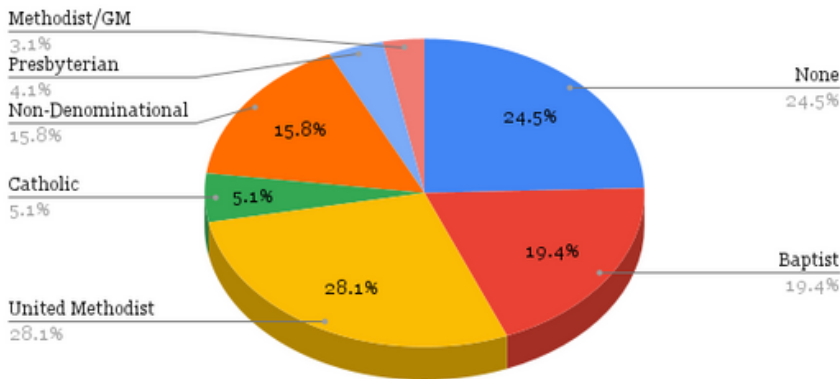
FIELD TRIPS

Local schools and groups have been utilizing Camp Occohannock for their field trip. We partner with the school to create a program that matches their needs both for fun and academic standards. Groups enjoy the quiet and safe space of camp for their trips!

WHO COMES TO CAMP OCCOHANNOCK?

Camp Occohannock has welcomed guests here since 1958. We are a United Methodist Camp who welcomes all campers, regardless of their background. Below we have the breakdown of campers by denomination from the 2024 camping season. These are self-reported by our campers on their end of the week evaluation. We do not dilute or hide our United Methodist identity so that others may want to come here, we simply offer an open and welcoming approach to sharing our Christian Faith with others. Camp offers a space that is unlike other areas, in that kids and families feel welcome here regardless of where they may attend church. Our residential campers experience daily Bible lessons, prayers, skits and worship that offers them an opportunity to open their hearts and minds to experience the love and calling of Christ.

2024 Summer Camp

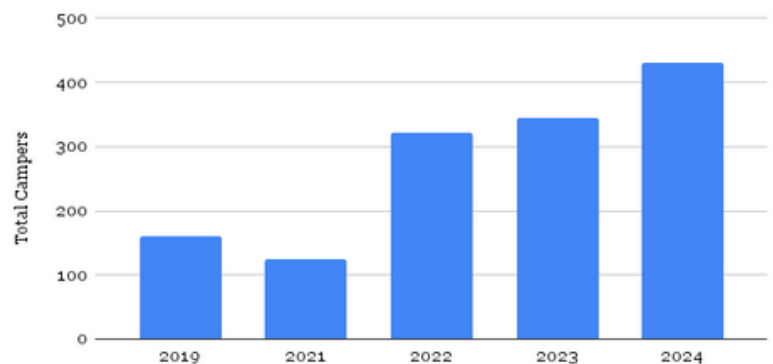


Summer Camp has been increasing in numbers over the last three years and we're excited to top 500+ in Summer 2025. We have seen a great number of campers returning for a second week of overnight/residential camp this past summer.

Our Summer Camp Counselors were a huge factor in the retention and returning of campers from this year. Our team modeled faith, patience, kindness and a welcoming atmosphere.

Summer camp continues to be a safe space for campers to experience the love of God away from home.

GROWTH IN SUMMER CAMP



93%

GREW DEEPER IN THEIR FAITH WHILE AT CAMP

43

FELT A CALL TO MINISTRY WHILE AT CAMP

22

STARTED TO BELIEVE IN CHRIST FOR THE FIRST TIME AT CAMP

2024 RETREATS & GUEST GROUPS

NUMBER OF GUESTS: 1581

TOTAL LODGING NIGHTS: 2425

TOTAL MEALS SERVED: 2499

TOTAL NUMBER OF GROUPS: 35

*these do not include summer camp attendance/lodging/meals

We have been keeping more comprehensive data on our groups for 2024 to watch for trends and also helping us to plan for 2025. We are amazed at the number of groups here. We have had several youth groups, several missions teams, Emmaus walks, several local schools here, and churches!

We are grateful so many find using Camp OOTB a wonderful spot for your group, retreat, event, etc. We will continue to increase the option for local groups to use Camp for their next event into the new year!



FINANCIALS FOR 2024

Generated Income:

Donations:	\$82,388
General Fund:	\$192,657
Other:	\$36,490

Total Income: \$311,535

Total Expenses: \$326,898

FUTURE PROJECTS



BULKHEAD REPAIR

Repairing the wooden bulkhead to avoid our losing of land



FINISHING DIRECTOR HOME

Repairing up the Director Family home for safety and long-term usage!



FUTURE ZIPLINE

Creating a two-way zipline with the flexibility for a future high ropes course if desired.



FUTURE 9-HOLE MINI GOLF

Creating a small miniature golf course for all to enjoy at camp!



CONTINUING THE LEGACY

Camp is a special place and we want to invite you to be a part of the growth and impact that camp has on this generation and those to come. Join in our **Fan the Flame Project**. This project gives you the chance to set up a monthly recurring gift that will help ministry by being able to keep prices low, fix things that need repairing and help us with giving all kids the chance to attend camp. If you feel led to give

\$10-\$25-\$50 or more, monthly you set that by scanning the code and setting up your gift today. We know the impact this will have for so many!

SCAN HERE TODAY!

